



WBS CODING
SCHOOL



UX/UI Product Design

 100% online

 Full-time

 15 weeks of live lessons

 English

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Why choose UX/UI Product Design?

Use your creativity! Digital products dominate our daily lives. In this 15-week course, you will learn to design unique products that delight users. You will apply Design Thinking and use AI tools to turn user insights into impressive prototypes. This program fills the gap for career switchers and prepares you perfectly for a career as a UX/UI Designer.

Research & Strategy

Master user research and learn to analyze market data with AI support to develop user-centric solutions using Lean UX techniques.

UI & Prototyping

Create interactive, accessible prototypes in Figma. You will master visual design principles for various platforms.

Current tech stack

Focus on the most in-demand industry skills: Figma, Framer, Design Thinking, User Research, Accessibility, AI for Design, and Business Strategy.

That's why you belong here!

Personal guidance and interactive learning formats

Our teaching approach combines **personalized support** with dynamic **live group sessions**. An instructor is available to assist you, and live sessions keep you actively engaged.

Regular one-on-one meetings give you the opportunity to clarify individual questions directly with your instructors and receive tailored guidance. Additionally, **live workshops** ensure you deepen your understanding and stay connected to the course content.



What can I **expect** in the course?

In our course, you will master the tools and techniques that professionals use every day: from user research and Design Thinking to visual design, interactive prototyping in Figma, and strategy development.

Whether you are a complete beginner or already have some experience, we provide both a broad foundation and deep technical expertise – including modern AI tools for the design process. You'll graduate fully prepared to launch your career in the tech industry.

What makes this course special?

This program stands out due to very comprehensive content in the field of UX/UI Design, direct contact with instructors, personalized support, and a focus on hands-on teamwork.



Our students especially benefit from:

- **Many hands-on projects:** A focus on practical projects rather than just theoretical knowledge.
- **Focus on teamwork:** Learning in groups to simulate real-world work environments.



How do I learn in the course?

Project-based learning is at the core of what we do. You'll tackle real-world challenges and solve problems just like in a real company. This includes:

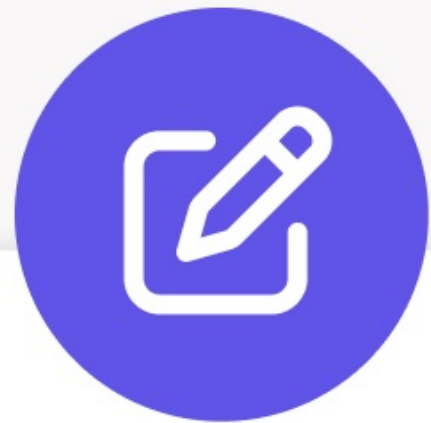
- **Group work** to strengthen teamwork skills.
- **Regular lessons** and **1:1 support** for individual guidance.
- **Quizzes and presentations** to reinforce what's been learned.
- Varied tasks to help you build an **impressive portfolio**.



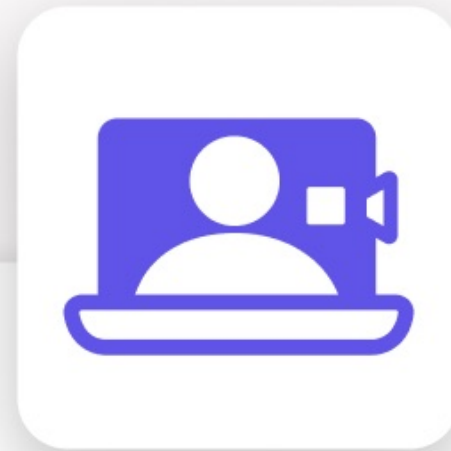
09:00 - 09:20	Stand up
09:20 - 10:00	Prep reading / articles
10:00 - 12:00	Interactive live session
12:00 - 13:00	Lunch
13:00 - 15:00	Self-study exercises
15:00 - 16:00	Review tasks progress
16:00 - 17:30	Project work

Learning methodology

Our goal is to prepare you for your entry into the tech industry with a modern learning approach. That's why we combine **hands-on learning with dedicated personal support**.



You can look forward to instructor-guided exercises and modern learning resources. Then, we'll use our time together with instructors for what matters most: putting your skills into practice.



Instead of long lectures, you'll join **short, interactive live sessions** where you can get your questions answered and collaborate on projects in a team setting. Our instructors act as personal mentors, offering you tailored feedback and guidance. This dynamic approach ensures you'll be well-prepared for the many challenges of the job market.

Guided practice: Every topic pairs your instructor's live session with hands-on, instructor-guided exercises and regular check-ins, so you apply what you learn straight away.

Learning and collaboration: our digital tools

Learning Management System (LMS)



Our intuitive LMS is your go-to platform for all learning materials, assignments, and projects. It keeps you on track and makes managing your studies a breeze. Whether you're working independently or collaborating with your team, our LMS supports your every step.

Slack – your team messenger



Slack is where all the magic happens! It's our central tool for communication and collaboration. Connect with your instructors, ask questions, and get the support you need. Plus, Slack lets you network with fellow participants, share ideas, and work together on exciting projects.

Google Meet – for your video calls



Google Meet is our go-to tool for virtual meetings and video calls. With high-quality video, clear audio, and screen-sharing capabilities, Google Meet makes collaboration easy and keeps you connected with us.

Syllabus

📅 Course Preparation

Primer

Before your journey truly begins, you'll complete our preparation module. This self-study course teaches you the essential fundamentals of UX/UI design, ensuring that all participants start the course on the same page. This way, you can focus entirely on the practical challenges from day one.

📅 2 weeks

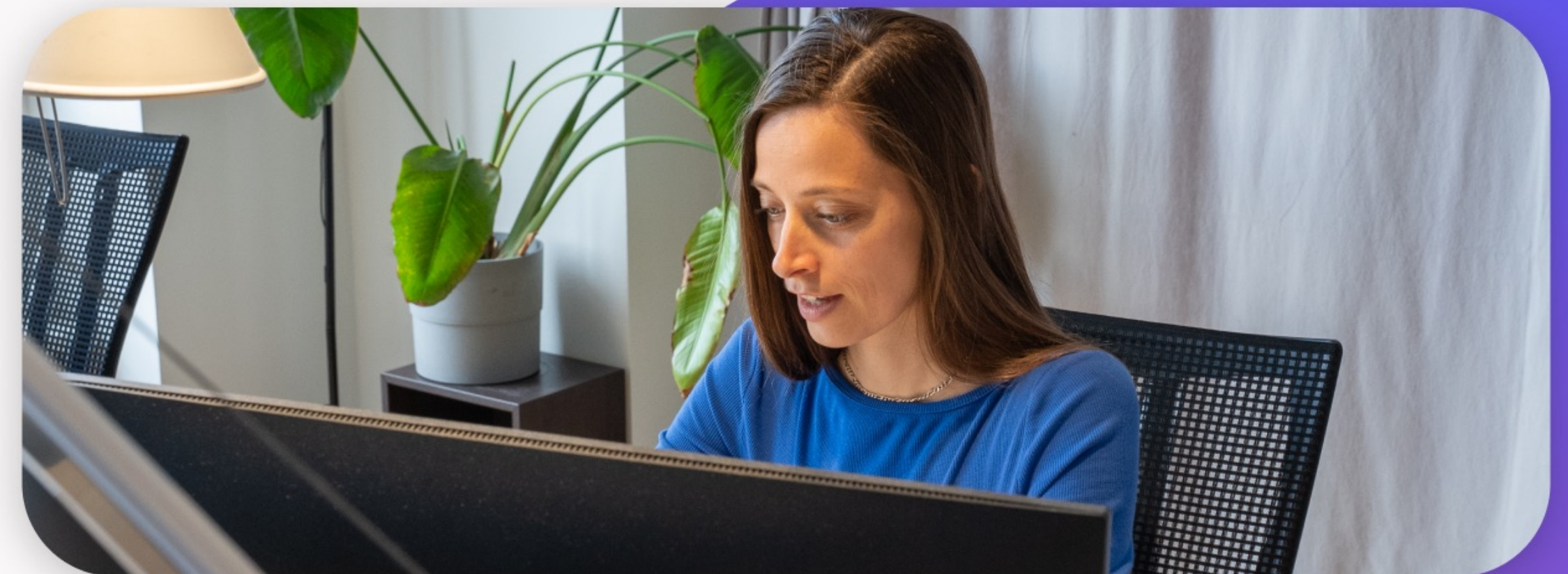
UX Research & Business Analysis

Your training begins with the core of every great product: the users. In these two weeks, you will learn to conduct in-depth user research and intelligently analyze market data – including with AI support. Using proven Lean UX techniques, you'll develop initial user-centric solutions that solve real problems.

📅 4 weeks

User Interfaces & Responsive Design

Now it gets visual! Over four weeks, you'll dive deep into the world of UI design. You will master visual design principles and learn how to create interactive, accessible prototypes for various devices in Figma. A special highlight: you'll discover how to use modern AI tools to automate design processes and work more efficiently.



📅 2 weeks

Strategy & Service Design

Good design goes beyond the screen. In this module, you will apply your research and strategy skills to design the entire customer experience. Using tools like the Service Blueprint, you'll develop complex solutions that make every user touchpoint with a product or service seamless and compelling.

📅 2 weeks

Product Management

Successful designers also understand business. In this module, you'll learn everything you need to know about business strategies and how to measure product success using metrics like KPIs and OKRs. You'll also learn how collaboration in cross-functional teams (e.g., with developers and product owners) works in practice.

📅 2 weeks

Portfolio & Low-Code

Your work needs to be seen! You'll learn how to document your design processes in compelling case studies and present them professionally. Then, you'll use modern low-code tools like Framer to build and publish your own portfolio website completely without deep programming knowledge—your most important asset for the job market.



📅 3 weeks

Final Project

In the final weeks, everything comes together. Working in an agile team, you will execute a complete project from initial research to the final interactive prototype. You will practice crucial presentation techniques and prepare perfectly for upcoming job interviews through targeted portfolio reviews. This project will be your digital calling card!

A portfolio that stands out

By the time you complete your project, you'll have a portfolio-ready piece that not only demonstrates your expertise but also prepares you for job search, and beyond.



Course **technologies** & design approaches

Figma

The leading tool for collaborative interface design and prototyping.



Design Thinking

A user-centric approach to solving complex problems and developing innovative ideas.

User Research & Testing

Methods for understanding user needs and validating design decisions.

Business Strategy & Metrics

Using KPIs and OKRs to strategically measure the success of products.

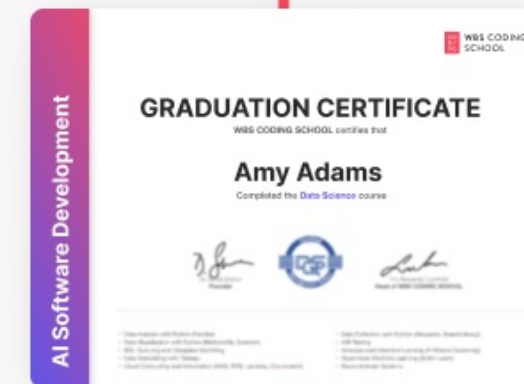
Framer

The advanced prototyping and no-code publishing platform that transforms high-fidelity designs into interactive, responsive websites with ease.



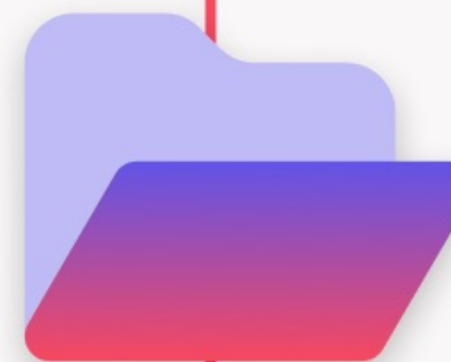
Your **graduation** is the ticket to the tech world

By the end of our course, you won't just have solid knowledge and hands-on experience – you'll also have an impressive portfolio that showcases your skills. Paired with your graduation certificate, you'll have two powerful assets to grab the attention of hiring managers.



Your WBS CODING SCHOOL certificate

The WBS CODING SCHOOL certificate proves that you've learned through real-world projects and developed valuable skills. It's a strong credential that can open doors to top jobs in the tech industry.



Your standout portfolio

All the projects you work on throughout the course, including your final project, will be part of your personal portfolio. It highlights your abilities, proves you can apply your knowledge in practice, and helps you stand out in the job market – paving the way to your dream career.



Team support: we're here **for you**

At WBS CODING SCHOOL, you're never on your own. Our dedicated team supports you every step of the way.

Admissions team

First, you'll meet our Admissions Team. They'll guide you through the entire application process, answer your questions about course content, financing, and entry options, and help you to achieve your goals.

Instructors

Our instructors are not only experts in their fields but also passionate educators. They'll be there for you throughout the course, helping you unlock your full potential.

Operations team

The Operations Team ensures that your course runs smoothly. Whether it's organizational questions, technical challenges, or anything else – our team handles all the details.

Career services

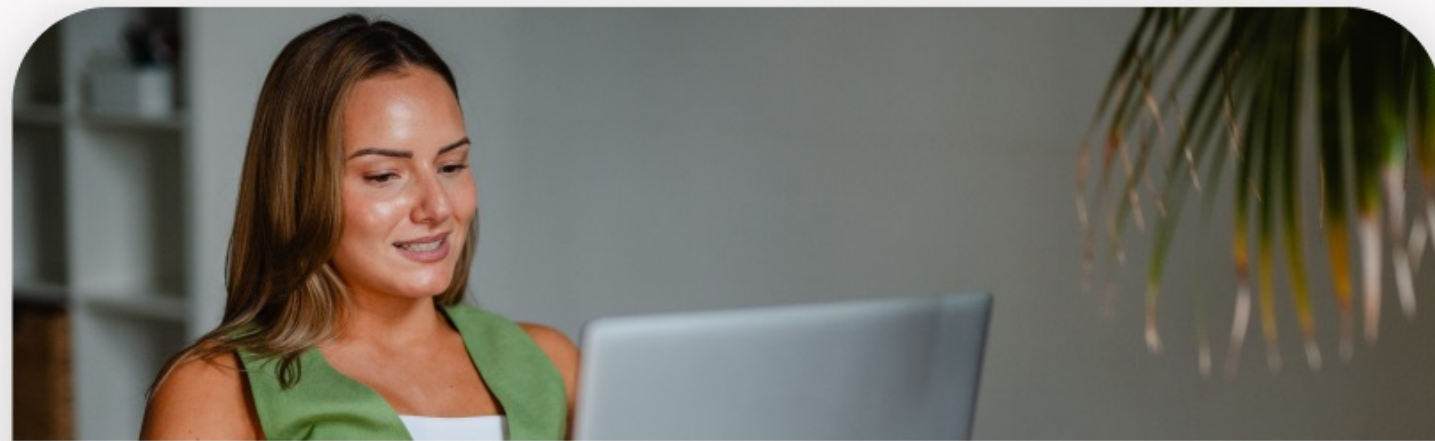
Our Career Services team is here to kickstart your journey into the working world. We'll help you level up your application materials, get you interview-ready, and share valuable tips to ace your job search.

Community team

The Community Team makes sure you feel part of our vibrant community, even online. With regular events, networking opportunities, and an active Slack community, we encourage interaction and connection – both during the course and beyond.

Career support for your **dream job**

We support you on your journey into the tech world: from personalized career advice to exciting events. Your success is our goal – during the course and beyond!



Career service

Our career service helps you present yourself in the best possible way – not only during your studies but also up to 12 months after graduation! From optimizing your resume to targeted interview preparation, we're here to support you.



Events

Use our events to make valuable connections in the industry. For example, at our Alumni Talk, former students share how their careers have progressed after the course – a perfect opportunity to gain insights and learn from real experiences.



Partners

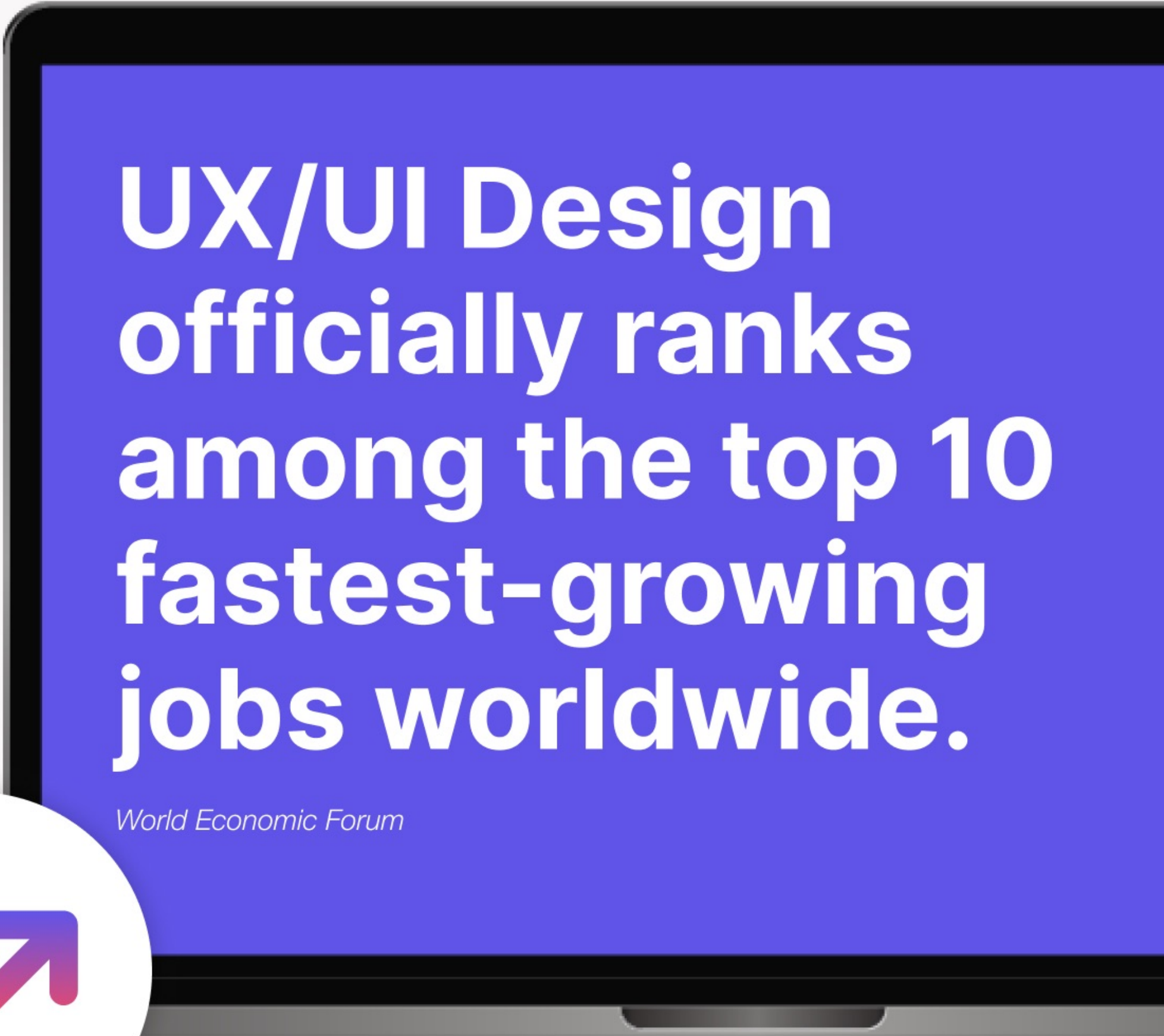
With strong roots in the Berlin tech scene and close ties to companies and industry experts, we offer you a network that makes it easier to enter the job market. Our partners are always on the lookout for talent and exciting projects – and you can benefit from that!

Job market and prospects

The career prospects in UX/UI Product Design are outstanding. In almost every industry, companies have realized: those who develop digital products that are intuitive, accessible, and absolutely user-centric secure a true competitive advantage.

Driven by ongoing digitalization, the demand for talented UX/UI designers is constantly growing. For you, this means securing not only a highly sought-after job in this dynamic sector but also future-proof and versatile career opportunities. The integration of AI into the design workflow also makes you an indispensable, modern professional in the 2026 job market and beyond.

Sources:
[The Future of Jobs Report 2025 | World Economic Forum](#)



Possible career paths

UX/UI Designer

 Average salary of €53,000 per year in Germany

What do you do on the job? Conduct user research, create wireframes and prototypes in tools like Figma, design appealing user interfaces, lead usability testing, and work closely with development and product teams to ensure the best possible user experience.

Product Designer

 Average salary of €44,200 per year in Germany

What do you do on the job? Oversee the entire lifecycle of a digital product – from developing the business strategy and conducting user research to design, launch, and continuous data-driven optimization.

UX Researcher

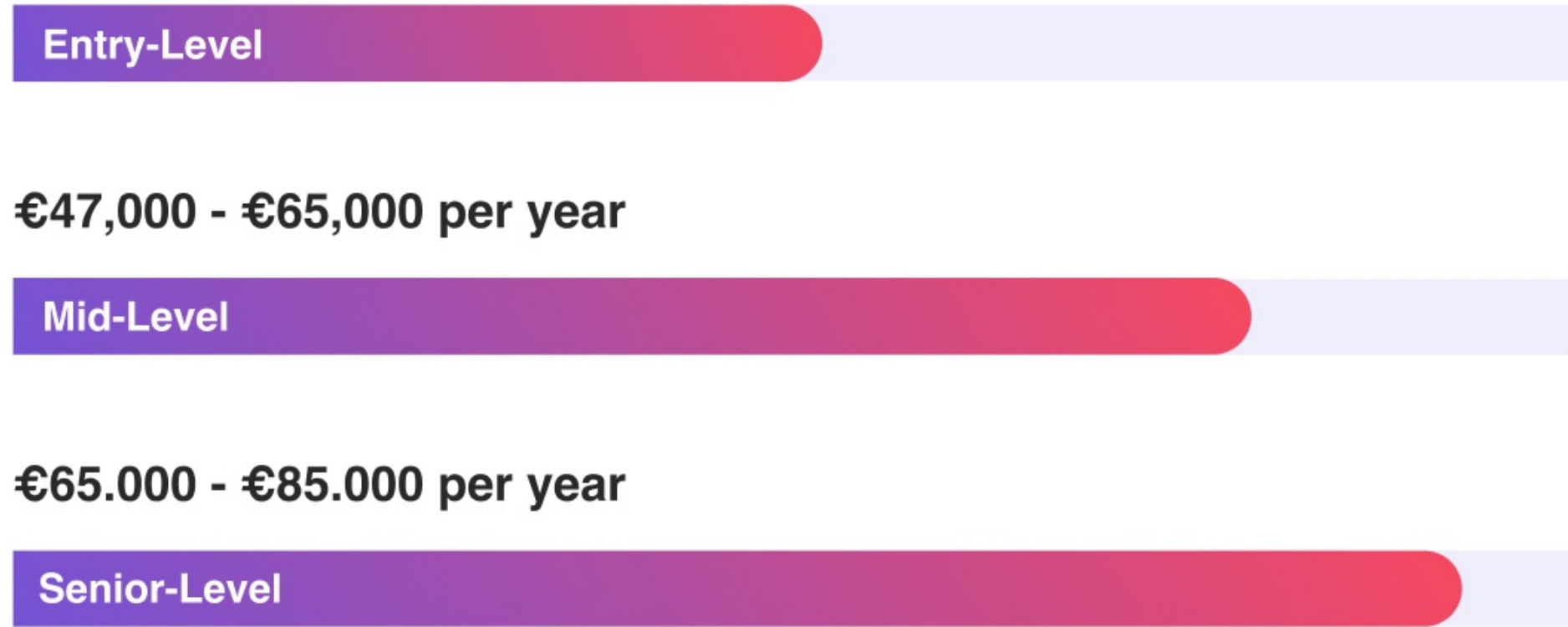
 Average of €53,900 per year in Germany

What do you do on the job? Deeply analyze user needs, conduct interviews and surveys, evaluate market data, and lead usability testing. You provide the design and product teams with valuable insights to make data-driven decisions and develop products that solve real problems.

Salary range for UX/UI Designers in Germany

€38,000 - €46,000 gross per year

Entry-Level



€47,000 - €65,000 per year

Mid-Level

€65,000 - €85,000 per year

Senior-Level

Source: Glassdoor, StepStone

WBS CODING SCHOOL

Your entry into the **tech world**

Since 2019, we've been dedicated to transforming ambitious learners into tech industry professionals. Our online courses in AI, Data, UX/UI, and Software Development are designed to meet the fast-paced demands of today's job market. Guided by expert instructors, students learn by doing – building the confidence to tackle the challenges of a dynamic tech industry.

But we're more than just tech training. We're a community built on inclusivity, empowering the innovators of tomorrow through personalized support, hands-on projects, and a focus on skills that make a real impact. Together, we're shaping a tech industry that's diverse, accessible, and ready for the future.

WBS GRUPPE – our strong roots

As part of the renowned WBS GRUPPE, one of Europe's leading providers of professional development, we benefit from over four decades of experience and an extensive network.



WBS CODING SCHOOL in numbers

40+ years of experience from the WBS GRUPPE

2019 - founded as part of the WBS GRUPPE

2,000+ graduates

280+ WBS locations

What our alumni say



"Our instructor was great – she had the patience, the knowledge, and simply everything you need to really understand and apply the material."

★★★★★ **Javiera Paz - UX/UI Product Design Graduate**

"A huge thank you to the entire WBS CODING SCHOOL team for this transformative experience. If you are considering entering" the world of UI/UX design, this course is a real game-changer. Highly recommended!"

★★★★★ **Khac duy Ngo - UX/UI Product Design Graduate**



4.9/5
Google



4.8/5
Course Report

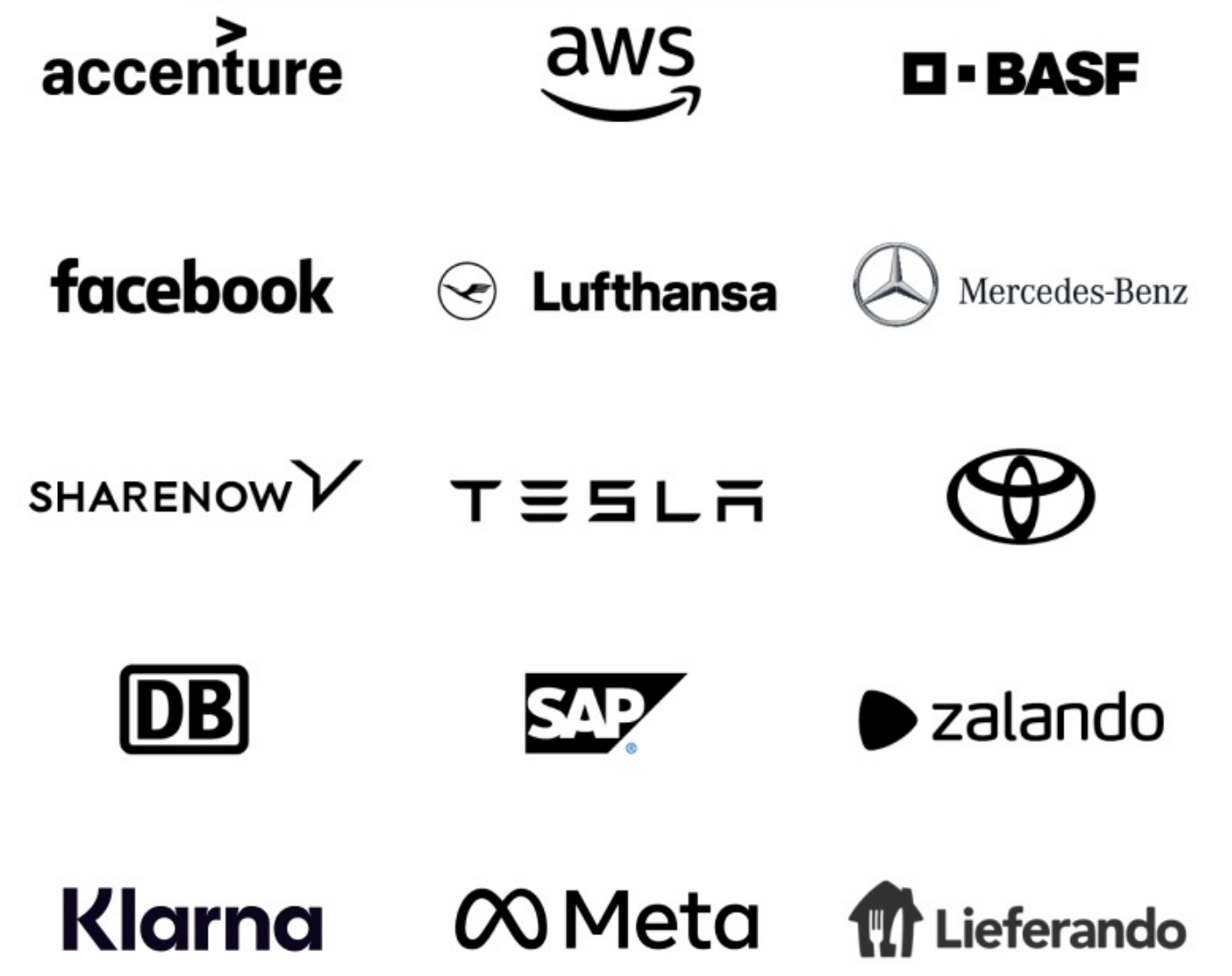


4.9/5
Switchup



4.8/5
Trustpilot

Where our alumni work:



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WBS CODING SCHOOL

Building Futures, Together in Tech



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