

WBS CODING SCHOOL

KI Part-Time Kompakt

100% online | German | 8 weeks

Starts every Monday | Part-time 9:00 AM – 12:00 PM

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Why choose KI Kompakt?

Artificial Intelligence is transforming the working world. This course is designed for employees, freelancers, and job seekers who want to dive deep into AI – part-time, with an investment of 3 hours a day.

Productivity & upskilling

You will learn how to legally and securely integrate AI into your (future) daily work to massively boost your personal productivity and drive AI projects within your company. The best part: you don't need any coding skills.

Current tech stack

We focus on the tools that truly matter. You will learn a tool-agnostic approach that empowers you to independently find and objectively evaluate the right AI solution for any professional challenge.

Ready for the EU AI Act

With the European AI Act, companies must promote the AI literacy of their teams. Our course meets the requirements for building AI competencies according to Article 4 of the EU AI Act. This makes you an indispensable asset to employers.

That’s why you belong here!

Live online course & exclusive AI access

Our **part-time approach** offers a modern mix of **interactive learning resources, live sessions and learning texts.** You learn 3 hours a day and stay engaged through daily **exchanges with instructors and your group.**

Unique to this course: For the entire duration of your training, you receive an exclusive **seat in our ChatGPT Business Workspace** to immediately test what you've learned under professional conditions and use it for your work samples.



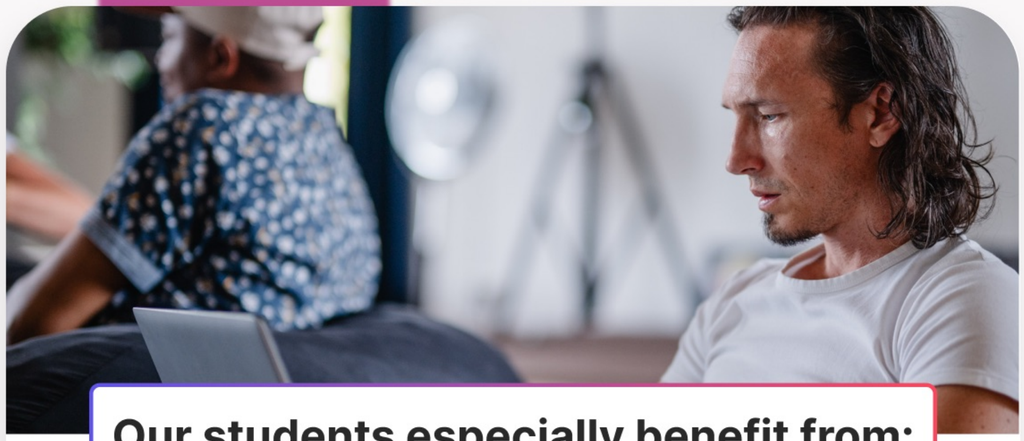
What can I expect in the course?

In our compact 120-hour program, you will master the tools and techniques that professionals use every day: from writing effective prompts and building your own AI agents to process automation and the legally compliant use of AI.

Whenever possible, we tailor the experience to your individual professional background. The projects are designed so you can solve specific tasks directly from your own work environment.

What makes this course special?

This program is ideal for anyone who wants to dive deep into AI but doesn't want to take a purely technical (coding) path.



Our students especially benefit from:

- **Individual context:** Work on use cases that are directly relevant to your profession or company.
- **Tool-agnostic approach:** Learn how to evaluate and deploy new tools independently.
- **Certified relevance:** Meets the requirements of the EU AI Act.
- **Part-time format:** Perfectly compatible with a job or other commitments.



How do I learn in the course?

KI Kompakt is a structured, instructor-led live online course where knowledge is shared through a mix of live group sessions, 1-on-1 support (written & via video call), and high-quality learning.

Your daily learning routine (approx. 3 hours/day):

- **Schedule:** Learning takes place at mornings (Mon-Fri, 9:00 AM - 12:00 PM). Throughout, you stay connected with other participants and the instructor via Slack.
- **Daily exchange:** In a daily check-in with the instructor and the group, you will discuss current AI news and put developments into context.
- **Short, impactful projects:** Instead of week-long group work, you apply your knowledge immediately in 1-2 day projects.

Learning and collaboration: our digital tools

Learning Management System (LMS)

Our intuitive LMS is your go-to platform for all learning materials, assignments, and projects. It keeps you on track and makes managing your studies a breeze. Whether you're working independently or collaborating with your team, our LMS supports your every step.

Slack – your team messenger

Slack is where all the magic happens! It's our central tool for communication and collaboration. Connect with your instructors, ask questions, and get the support you need. Plus, Slack lets you network with fellow participants, share ideas, and work together on exciting projects.

Google Meet – for your video calls

Google Meet is our go-to tool for virtual meetings and video calls. With high-quality video, clear audio, and screen-sharing capabilities, Google Meet makes collaboration easy and keeps you connected with us.

Syllabus

Context & Technical Fundamentals

Dive into the world of AI! You'll learn the history, terminology, and subfields of Artificial Intelligence, and understand how to evaluate AI model performance.

Project example

Create a structured knowledge base (e.g., using Notion or spreadsheets).

Generative AI & LLMs

Discover Natural Language Processing (NLP) and Large Language Models (LLMs). You'll explore the different modalities of generative AI and practice targeted prompting.

Project example

Write a comprehensive prompting manual.

Ethical & Legal Aspects

Understand AI's impact on society and master legal frameworks like the EU AI Act, GDPR, and copyright law.

Project example

Design a clear, easy-to-read factsheet on AI law (e.g., via Canva or Gamma).



Boosting Productivity With AI Tools

Navigate the AI tool landscape with confidence. You'll discover and evaluate "booster" and "enabler" tools tailored to your specific field.

Project example

Build your own personalized Custom GPT via ChatGPT.

AI Assistants, Automation & Agents

Learn the differences and applications of AI assistants, automations, and autonomous agents, distinguishing them from classic chatbots.

Project example

Create custom workflows with AI integrations (e.g., using Make.com).

AI Use Cases

Step into the role of an AI Consultant! You'll explore and evaluate use cases across various industries for real-world application.

Project example

Identify, evaluate, prioritize, and present fitting AI use cases for a company (e.g., using Miro and Synthesia).

AI Project Management

Master the fundamentals of project management with a focus on the unique aspects of AI projects and change management. Leverage smart AI tools for support.

Project example

Design and create your own training session on AI topics.

Final Project & Presentation

Bring it all together! You will work on a self-chosen final project perfectly tailored to your professional context and deliver an impressive presentation – your ultimate portfolio piece for future employers.

A portfolio that stands out

By the time you complete your project, you'll have a portfolio-ready piece that demonstrates your expertise.



Course technologies

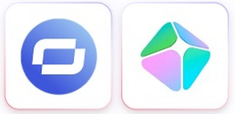
We use a tool-agnostic approach. This means you learn how to objectively evaluate tools for your specific needs.

Primary Tools (used by everyone):



ChatGPT

Text/image generation & data analysis.



Synthesia/HeyGen

Text-to-speech & AI avatars.



Make.com

Automation of workflows.

Secondary Tools (for experimentation):



Gemini, Claude, Perplexity

Multimodal LLMs.



Trello/Canva

Project management and design.

And many more tools that you choose yourself based on your professional context!

Your graduation

By the end of our course, you won’t just have solid knowledge and hands-on experience – you’ll also have an impressive portfolio that showcases your skills and your graduation certificate.



Your WBS CODING SCHOOL certificate

The WBS CODING SCHOOL certificate proves that you’ve learned through real-world projects and developed valuable skills.



Your standout portfolio

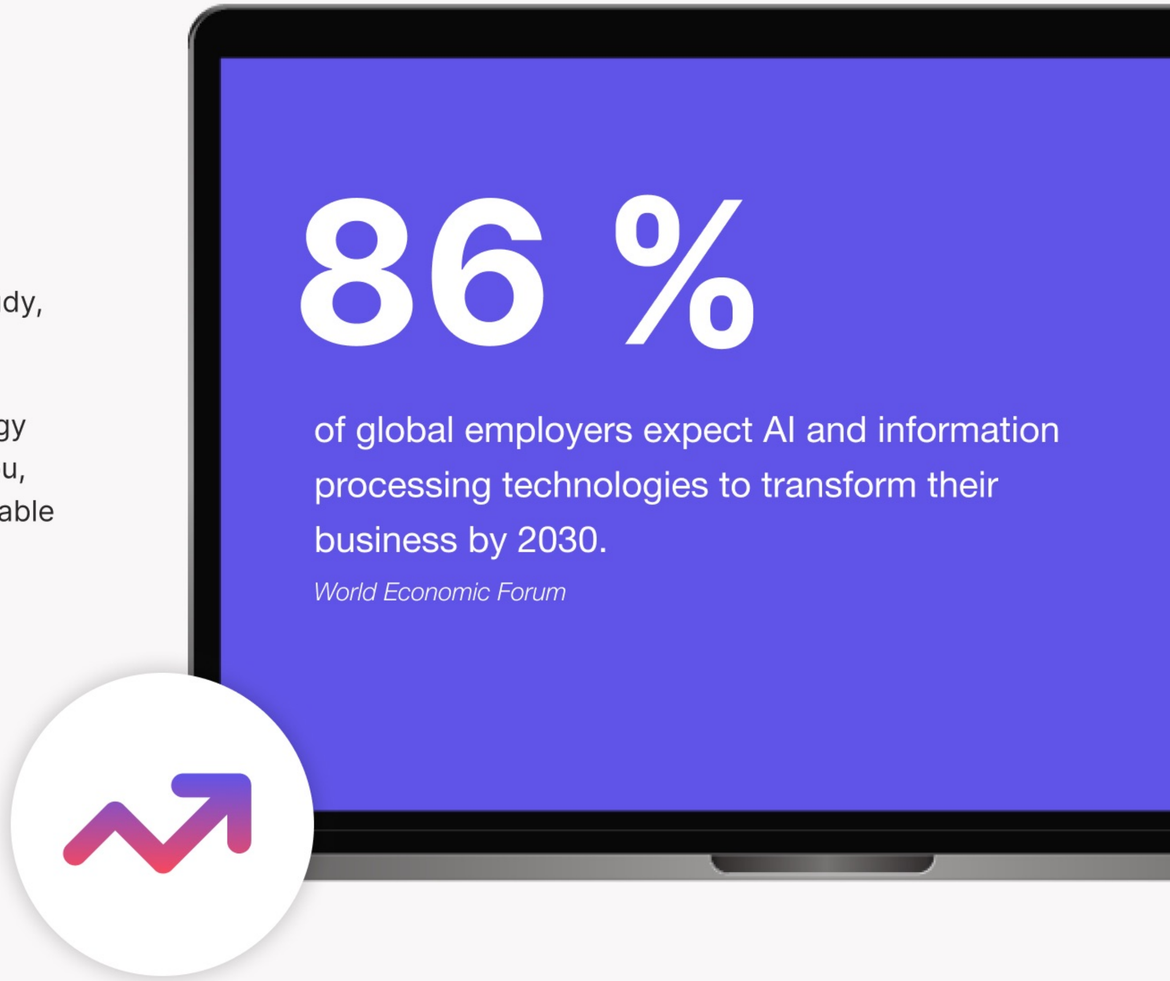
Through our 1-2 day projects, you will create a variety of formats such as videos, manuals, fact sheets and podcasts. You'll finish the course with a strong portfolio of work samples that you can use immediately in the application process or with your current employer.

Job market and prospects

The career prospects for AI-literate professionals are outstanding. According to a Bitkom study, 36% of German companies were already using AI in 2025 – up from just 9% in 2022.

The World Economic Forum's Future of Jobs Report 2025 confirms this rapid shift: Technology competencies, led by AI and Big Data, are the fastest-growing skills in the job market. For you, this means: those who invest in cross-industry AI upskilling now make themselves indispensable and secure immense competitive advantages in the future job market.

Sources:
Künstliche Intelligenz in Deutschland | Studie 2025
Future of Jobs Report 2025 | World Economic Forum



Where AI upskilling makes the most sense

Marketing & Sales

Use AI for targeted content, automated social media, hyper-personalized customer outreach, and rapid analysis of large data sets.

Education & Training

Create custom learning paths, automate exercise grading, and develop interactive, AI-supported training materials.

Finance & Insurance

Support in automated risk assessment, fraud detection, reporting, and optimizing financial processes through automation.

Tech & IT

Optimize IT project management, pre-sort support tickets using AI agents, and improve technical documentation.

Healthcare

Relieve staff by automating medical reports or shift schedules, and improve patient communication with chatbots.

R&D

Massively accelerate literature reviews, automatically summarize complex studies, and use generative AI to brainstorm innovations.

WBS CODING SCHOOL

Your entry into the tech world

Since 2019, we've been dedicated to transforming ambitious learners into tech industry professionals. Our online courses in AI, Data, UX/UI, and Software Development are designed to meet the fast-paced demands of today's job market. Guided by expert instructors, students learn by doing – building the confidence to tackle the challenges of a dynamic tech industry.

But we're more than just tech training. We're a community built on inclusivity, empowering the innovators of tomorrow through personalized support, hands-on projects, and a focus on skills that make a real impact. Together, we're shaping a tech industry that's diverse, accessible, and ready for the future.

WBS GRUPPE – our strong roots

As part of the renowned WBS GRUPPE, one of Europe's leading providers of professional development, we benefit from over four decades of experience and an extensive network.



WBS CODING SCHOOL in numbers

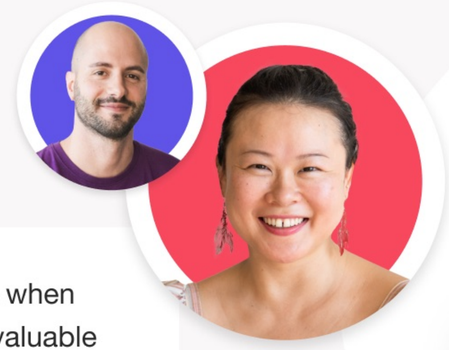
40+ years of experience from the WBS GRUPPE

2019 - founded as part of the WBS GRUPPE

2,000+ graduates

280+ WBS locations

What our alumni say



"I learned an incredible amount and finally understand how everything connects when people talk about 'neural networks' or 'machine learning.' What was especially valuable to me was that we didn't just get introduced to different tools, we also learned how to research new tools on our own and critically evaluate their results. I highly recommend it."

★★★★★ **Gustavo H. Ribeiro - Graduate**

"The course was a real hit for me – professionally top-notch and incredibly inspiring for everyday life. The content was well thought out and excellently prepared."

★★★★★ **Nicole Linde - Graduate**

4.8/5	4.8/5	4.8/5	4.7/5
Google	Course Report	Switchup	Trustpilot

Where our alumni work:

accenture, aws, BASF, facebook, Lufthansa, Mercedes-Benz, SHARENOW, TESLA, Toyota, DB, SAP, zalando, Klarna, Meta, Lieferando

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WBS CODING SCHOOL

Building Futures, Together in Tech

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